



# PARENT'S GUIDE SEASON 24/25



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# WHO IS JUVENTUS?



On November 1<sup>st</sup>, 1897, Italy's greatest soccer team was born from a group of high schoolers with a dream, ergo the name 'Juventus', which means youth.  
The club made it's first debut in the national championship in 1900.





# WHO IS JUVENTUS?

Juventus went on to win back-to-back championship titles (1971-72, 1972-73).

It was the beginning of a successful period in Juve's history which saw them celebrate their first European success with the 1977 UEFA Cup, the 1984 Cup Winners' Cup and the Champions League.

Juventus now stands at 59 Championship (36 Leagues, 14 Copa Italia, 9 Super Copa). In 2017, the Women's team was officially formed. No doubt, more great things to come!







# WHO IS JUVENTUS ACADEMY HOUSTON?

**It all started with a dream.**

**A dream to bring the methodology created by the greatest team in Italy to the United States and share it with kids of all skill levels.**

**2015**  **First Juventus Summer Camp hosted in Houston**

**2019**  **Juventus Academy Houston was officially opened with 50 players, 4 coaches, and a lot of support and passion.**

**Thank you to everyone who believed in us from the very beginning (coaches, parents, players, supporters), pushed through the pandemic with us, and to those who join us now!**

**Jhonny Di Girolamo**  
Our President and Dreamer



# JUVENTUS ACADEMY PROJECT



## WORLDWIDE PRESENCE

83 ACADEMIES



37  
COUNTRIES



83  
CITIES



+40.000  
PLAYERS INVOLVED



## EUROPE

**Belgium:** Bruxelles  
**Belgium:** Shape Nato HQ  
**Cyprus:** Larnaca, Paphos, Limassol  
**Greece:** Athens  
**Poland:** Torun  
**Poland:** Bydgoszcz  
**Poland:** Piekary Slaskie  
**Poland:** Rzeszow  
**Poland:** Wroclaw  
**Poland:** Legnica  
**Poland:** Warsaw  
**Russia:** Moscow  
**Russia:** Rostov on Don  
**Spain:** Lloret De Mar  
**Switzerland:** Villeneuve, Lausanne  
**UK:** London, Devon  
**Hungary:** Vac  
**Turkey:** Istanbul  
**France:** La Reunion  
**Wales**  
**Malta**  
**Ukraine:** Kiev  
**Georgia**

## NORTH AMERICA

**Florida:** Miami  
**Florida:** Orlando  
**New York State:** New York City  
**Ontario:** Toronto  
**California:** Los Angeles  
**California:** San Francisco  
**Texas:** San Antonio  
**Texas:** Houston  
**Maryland:** Washington

## AFRICA , NORTH AFRICA AND MIDDLE EAST

**Bahrain:** Manama  
**Kuwait:** Kuwait City  
**Oman:** Muscat  
**Tunisia:** Tunis  
**Egypt:** Sadat City  
**United Arab Emirates:** Abu Dhabi  
**United Arab Emirates:** Dubai  
**United Arab Emirates:** Ras Al-Khaimah  
**United Arab Emirates:** Sharja  
**Saudi Arabia:** Jeddah, Al Khobar, Riyadh  
**Morocco:** Rabat, Casablanca  
**Nigeria:** Lagos  
**Tanzania**  
**Qatar:** Doha

## ASIA

**China:** Nanjing  
**China:** Tianjin  
**China:** Shanghai  
**Japan:** Tokyo  
**Uzbekistan:** Tashkent  
**Tajikistan:** Dushanbe  
**Indonesia:** Bali, Jakarta

## LATIN AMERICA

**Brazil:** 16 Academies  
**Colombia:** Bogota  
**Chile:** Santiago  
**Panama:** Panama city

## OCEANIA

**Australia:** Melbourne  
**Australia:** Sydney  
**Australia:** Perth



# THE JUVENTUS WAY



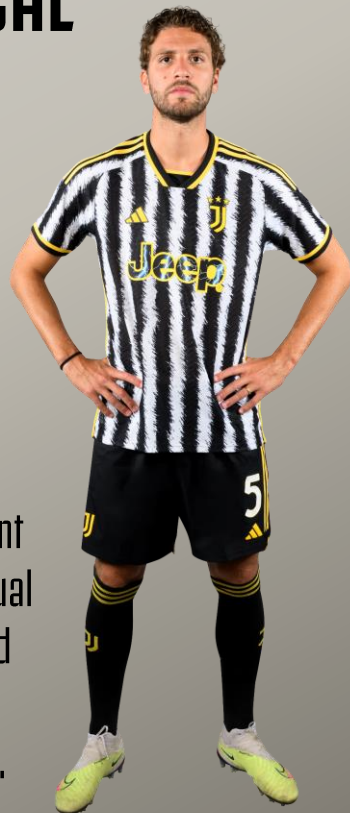
## STYLE OF PLAY

Dictate proceedings, Keep possession of the ball and stay calm. Focus on individual initiative and collective hard work.



## TECHNICAL ABILITY

Honed through dynamic drills that aim to perfect every technical skill. The development of each individual player is placed at the heart of every exercise.



## TACTICAL ABILITY

Run through several detailed individual and team match situations, to be alternated through the week.



## MENTAL FACTOR

Train the individual to make effective decisions in match situations. Develop their speed of thought to adapt with changeable tactical and technical scenarios.



## EMOTIONAL FACTOR

Promote an identity fostering the values of sacrifice, bravery and teamwork, to be applied both on and off the pitch.



# THE COACHES



**Endry Villalobos**



**Andres Chesnut**



**Adriana Valbuena**



**Juan Fuenmayor**



**Eddie Caxaj**



**Elias Herrera**



**Briangel Sosa**



**Ricardo Falcon**



**Fernando Lopez**



**Marc Dieudonne**



**Jhon Guarin**



**Juan Mercado**



**Jose Hernandez**



**Vasyl Atamanchuk**



# THE STAFF



**Andrea Di Girolamo**



**Érica Franzoni**



**Emili Aponte**



**Adriana Fallas**



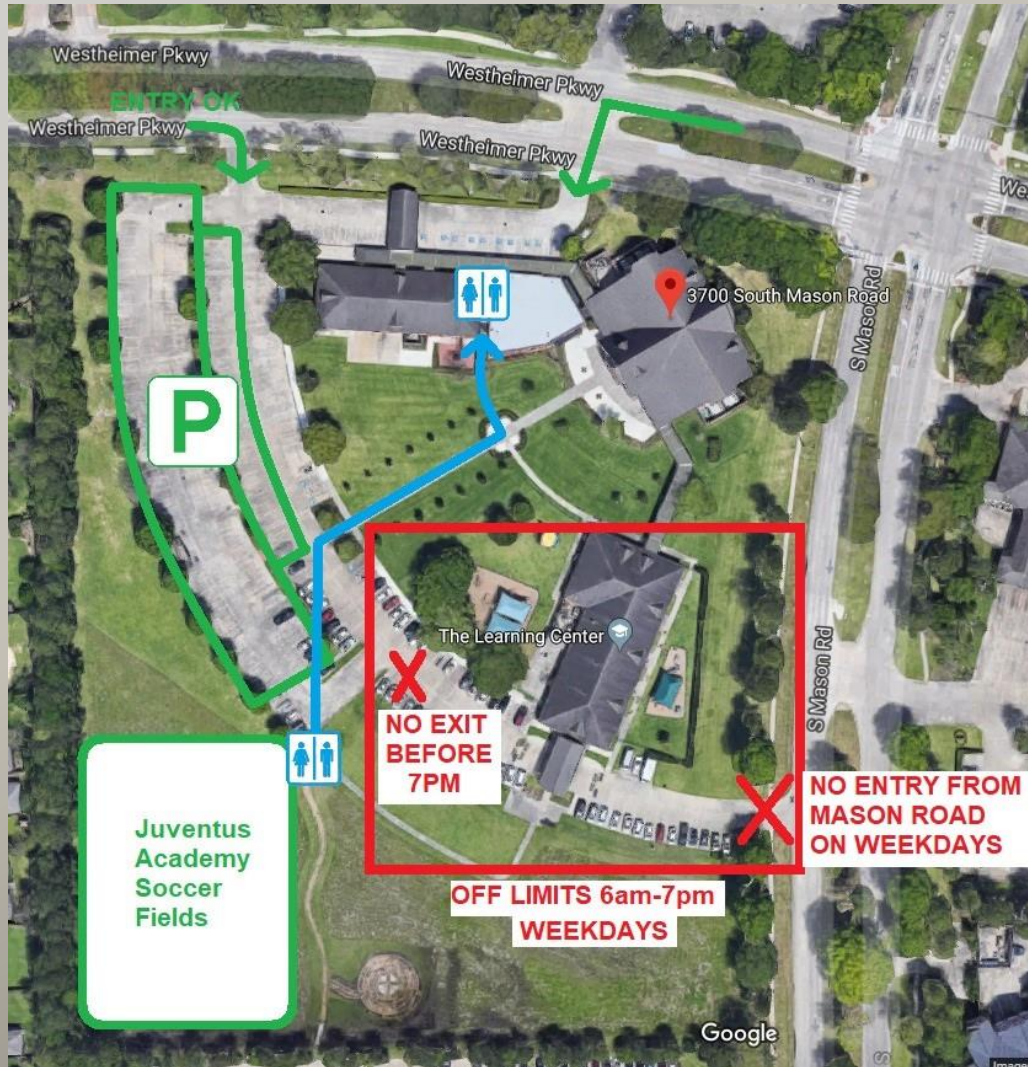
**Coach Z**

**Jhonny Di Girolamo**

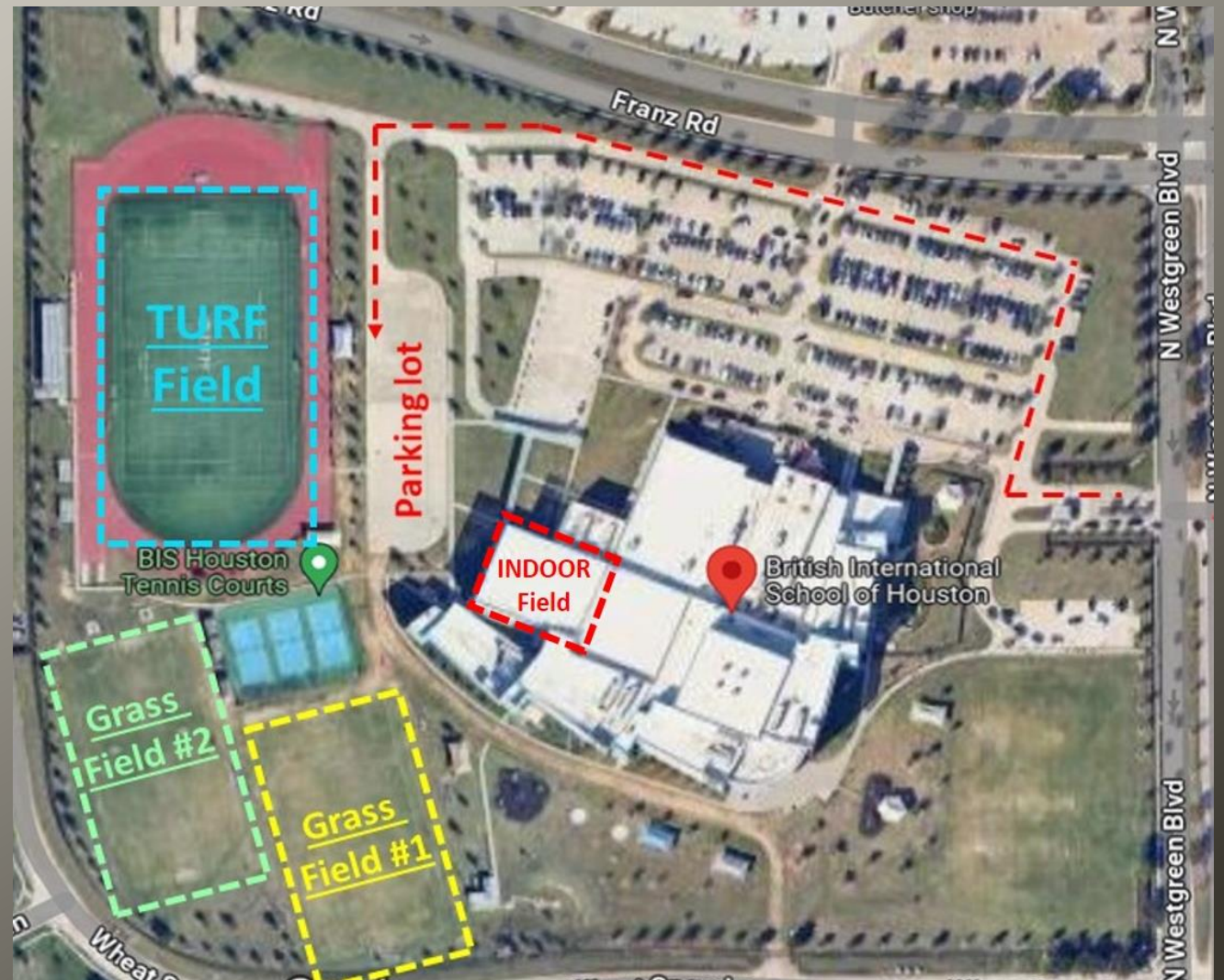


# FIELD LOCATIONS

## MASON RD FIELD



## BRITISH SCHOOL FIELD





# YEAR-ROUND ACADEMY

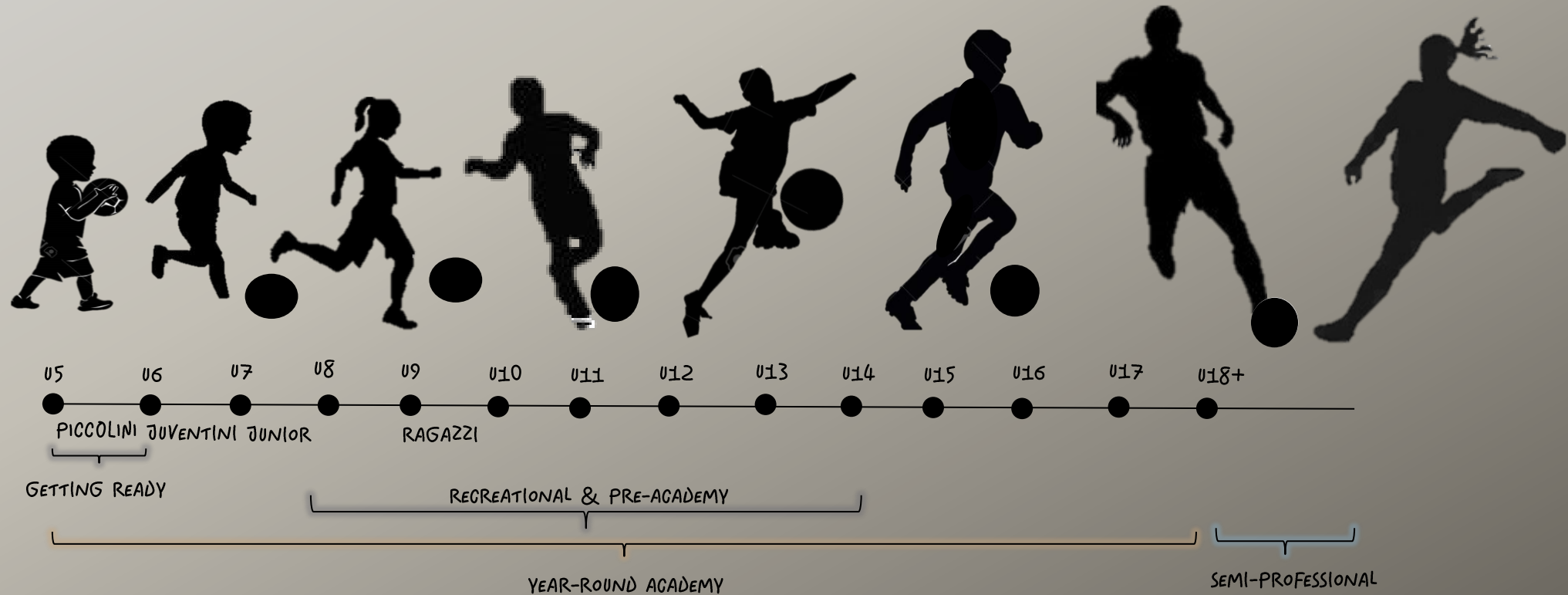
- Competitive Program
- Pre-Academy Program
- Recreational Program
- Goalkeepers Training



# OTHER LOCAL PROGRAMS

- Personal Training
- Small Group Training
- Papa e Figlio
- Summer Camp (with Italian Coaches)
- Training Clinics (Thanksgiving Week, Christmas Time, Spring Break Week, Summertime)

# PLAYER STRUCTURE





# YEAR-ROUND ACADEMY



## TRAINING SESSIONS



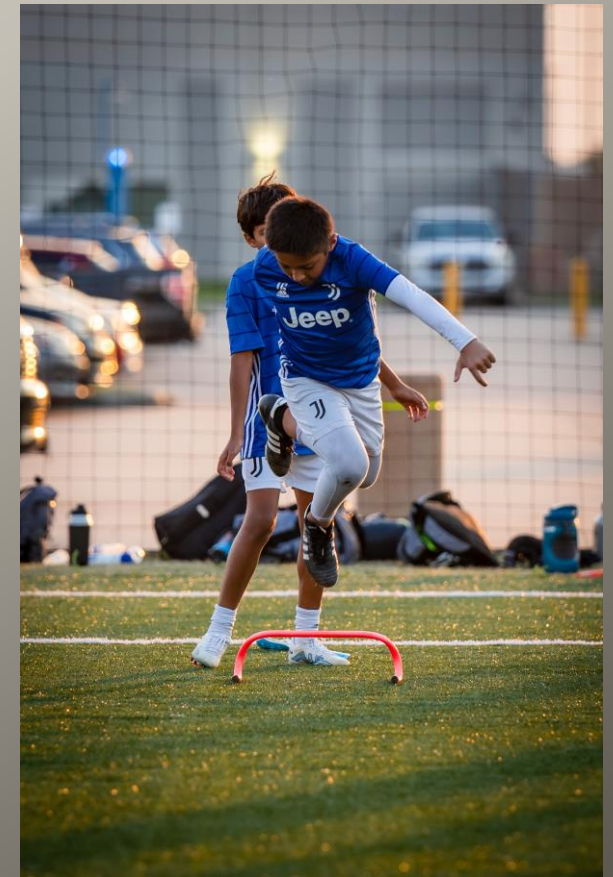
***2 SOCCER SESSIONS PER WEEK,  
1 SESSION FOR RECREATIONAL***

## GOALIE SESSIONS



***1-2 SESSIONS PER WEEK, FOR COMPETITIVE PROGRAM***

## FITNESS SESSIONS



***1 SESSION PER WEEK, ALL PROGRAMS***





# RESOURCES



If you have any administrative feedback or need assistance, reach out to Erica:  
[contact@juventusacademyhouston.com](mailto:contact@juventusacademyhouston.com)



We will send out a survey every 2 months. Use this as an opportunity to tell us what we could do better!



Reach out to coaches regarding questions about practice/games



Mental coach available for teams and players



Access to leadership: Leadership will hold meet-and-greets throughout the season



Game analytics with Coach Vasyl



# ABOUT MENTAL COACH ADRIANA



**Coach Adriana is a Sports Psychologist in Venezuela and a Mental Performance Coach in the US.**

**She currently works as a school counselor and lives in Houston, TX.**

- **15 years of experience** in different areas of psychology including sports, clinical and organizational psychology.
- **Experienced with high performance athletes in numerous sports during Olympic and Paralympic Games** as well as with professional athletes of different disciplines such as boxing, golf, soccer, tennis, baseball, karate, triathlon, synchronized swimming amount others and with athletes of all ages.
- **She has worked with:** World Boxing Association (WBA), MLB players, Juventus Houston academy, PSG Houston, More than Baseball, Loucity, Mind Ready, Olympic and Paralympian athletes, players from Louisiana State University, Florida State University, international swimming athletes, among others.



# MENTAL COACHING

## HOW IT WORKS

Coach Adriana will start off the season by identifying the needs of each team, by observing them during practice and/or games. These are the key points she'll look for:

| Before the Game  | During the Game   | End of the Game  | During Practice   |
|--|---|--|---|
| Some players struggle with dealing with anxiety and have negative thoughts regarding their future performance and results. | Some have a hard time making smart and quick decisions, because they doubt themselves, lack confidence, and/or have difficulty with emotional regulation. | Some players don't know yet how to deal with scenarios where they lose and they don't know how to manage those emotions, their own expectations, and those of their parents, coaches and team. | Some players could face a lack of motivation or have difficulty setting goals for themselves. |

Once the observation period is complete, Coach Adriana will work with the team to help them improve their performance and develop mental skills for their day-to-day activities, so we can see the players grow in all aspects of their lives: personally, emotionally and socially.



# ABOUT COACH VASYL



## Certificates:

- GRASSROOTS 11v11 COACHING LICENSE – U.S. SOCCER, 2019
- SOCCER ANALYTICS - Sport Management Worldwide, 2020
- SOCCER ANALYTICS - MATCH ANALYSIS - Barça Innovation Hub – Universitas, FC Barcelona's platform for knowledge and innovation, 2024

## Soccer Analyst Internships with:

- Chattanooga FC
- AC Houston Sur – USL 2
- Klever Sports Management

# GAME ANALYTICS BY COACH VASYL

The goal is to provide insights on  
what worked well





# GAME ANALYTICS BY COACH VASYL

and areas that need improvement



# LEAGUES FOR COMPETITIVE TEAMS – SEASON 2024/2025

FALL SEASON (Sep – Nov)

SPRING SEASON (Feb-May)

Fall schedules are scheduled to be released by August 28<sup>th</sup>, 2024





# TOURNAMENTS FOR COMPETITIVE TEAMS



August 17-18, 2024



August 24-25, 2024



August 24-25, 2024



August 31-September 2, 2024



SAN ANTONIO  
AUG 31 - SEP 2, 2024



November 27-December 1,  
2024



November 29-December  
1, 2024



December 7-8, 2024



December 14-15, 2024



AUSTIN/ROUND ROCK | JANUARY 18-20, 2025



January 18-19, 25-26, 2025



January 31-February 2, 2025



AUSTIN/ROUND ROCK | MARCH 8-9, 2025



March/April 2025



May 2025



## PlayMetrics is KEY

We highly recommend that all parents/guardians in the household create an account and tie it to their player.

Things can change last minute so it's important to have access to all notifications.

### This is where you:

1. Will find your player's schedule and any changes due to weather/external factors.
2. Receive notifications from the Academy and coaches.
3. Can reach out to coaches and customer support.
4. Will have access to Bi-Annual Player Evaluations.

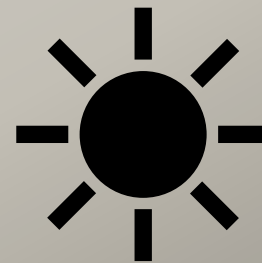
**Keep notifications ON.** Go to your settings to activate other ways to stay in touch and activate reminders if needed:

| COMMUNICATION PREFERENCES             |                                     |  |                                     |
|---------------------------------------|-------------------------------------|--|-------------------------------------|
|                                       | EMAIL                               | SMS<br><small>(Text messaging rates apply)</small> | PUSH                                |
| Practices                             | <input checked="" type="checkbox"/> | <input type="checkbox"/>                           | <input checked="" type="checkbox"/> |
| Games                                 | <input checked="" type="checkbox"/> | <input type="checkbox"/>                           | <input checked="" type="checkbox"/> |
| Other Events                          | <input checked="" type="checkbox"/> | <input type="checkbox"/>                           | <input checked="" type="checkbox"/> |
| Team Alerts                           | <input checked="" type="checkbox"/> | <input type="checkbox"/>                           | <input checked="" type="checkbox"/> |
| Club Alerts                           | <input checked="" type="checkbox"/> | <input type="checkbox"/>                           | <input checked="" type="checkbox"/> |
| User Messages                         | <input checked="" type="checkbox"/> | <input type="checkbox"/>                           | <input checked="" type="checkbox"/> |
| Chat Messages                         | <input type="checkbox"/>            | <input type="checkbox"/>                           | <input checked="" type="checkbox"/> |
|                                       |                                     |  |                                     |
| REMINDERS                             |                                     |  |                                     |
|                                       | EMAIL                               | SMS<br><small>(Text messaging rates apply)</small> | PUSH                                |
| <input type="checkbox"/> Practices    | <input type="checkbox"/>            | <input type="checkbox"/>                           | <input type="checkbox"/>            |
| <input type="checkbox"/> Games        | <input type="checkbox"/>            | <input type="checkbox"/>                           | <input type="checkbox"/>            |
| <input type="checkbox"/> Other Events | <input type="checkbox"/>            | <input type="checkbox"/>                           | <input type="checkbox"/>            |





# WEATHER



Houston weather can be crazy and unpredictable, so everyday we keep an eye on it to decide on whether it is safe to resume practice as usual and try our best to have a make-up practice another day if it does come down to cancelling a practice.

- By 4PM, we will let you know if a practice is being canceled.
- We will only cancel practice if there is an expected storm with lightning within 10 miles of practice that is expected to last more than 20 minutes.
- We will stop a practice if lightning shows up in the middle of it. We will wait 10 minutes. If the lightning is still striking near, we will wait another 10 minutes. If nothing changes, we will cancel the remainder of practice.



# UNIFORM PROVIDER

In order to maintain consistency across all Juventus Academies in North America, **Juventus Italy is requiring that all official uniforms are purchased through Soccer Post.**

We are working with them to create some fanwear for you. We'll keep you posted!



UNIFORMS WILL HAVE THE  
JUVENTUS LOGO AND PLAYER'S  
NUMBER

# SEASON 24/25 UNIFORMS



## COMPETITIVE ONLY



## GOALKEEPERS ONLY



## ALL PLAYERS



# UNIFORM SCHEDULE

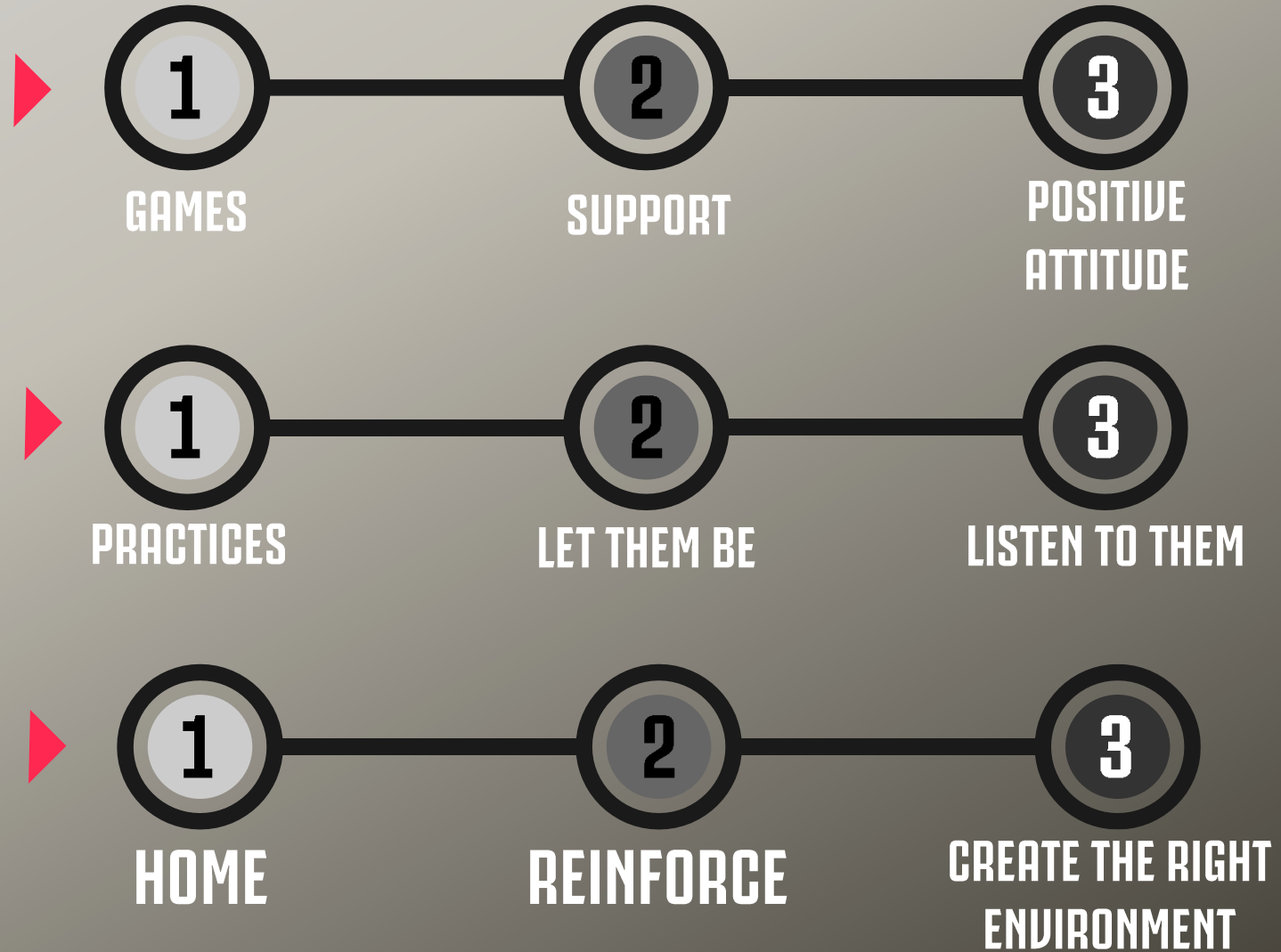


Below is the Juventus Uniform's schedule that all competitive players must follow during practices and games, **and that must be followed:**

- **Practices on Mondays & Tuesdays:** Juventus practice jersey (Estro jersey-white), black Juventus shorts and Adidas black socks.
- **Practices on Wednesdays & Thursdays:** Juventus Red jersey, white Juventus shorts, and Adidas white socks.
- **Practices on Fridays:** Juventus practice jersey (Estro jersey-white), black Juventus shorts and Adidas black socks.
- **For Games, tournaments and friendly matches:** Juventus Striped jersey, black Juventus shorts, and black Adidas socks. Must always bring the other uniform in a backpack.



# WHAT DO WE NEED FROM FAMILIES?





# INTERNATIONAL PROGRAMS







# INTERNATIONAL PROGRAMS



JUVENTUS WORLD CUP  
JUNE 2025  
SELECTED 2012-2015

TRAINING EXPERIENCE  
MARCH 2025  
2008-2011

TORINO, ITALY

JUVENTUS HOUSTON  
INTERNATIONAL CUP  
2025

JUVENTUS RESIDENCY  
PROGRAM  
SELECTED 2006--2011



# TEAM LEAD PARENTS



We suggest that each team has at least one lead parent.

This season, we already have over 10 teams with lead parents!

The idea is for this parent to make sure the team receives all communication from the academy, encourages commitment to games and practices, coordinates who brings chairs/tents and team dinners, and ideally finds a sponsor for the team.

Team Sandro already has found a sponsor for themselves! With the money donated, the team will cover tournament registrations fees during the season.



# PARENT COMMITMENTS AND FIELD RULES



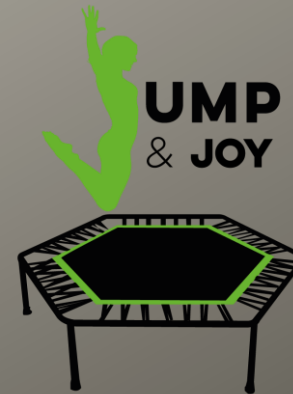
1. Parents are not allowed in the grass/turf field before, during, and after practice. This distracts players and coaches and takes away from the experience and memories they build together as a team.
2. Parents may use the track field to workout at British while players are in practice, but they can't stand around watching while in the track field.
3. Parents must not behave as coaches or referees during practice or games. This causes distractions and confusion for the players in the team. Please avoid asking questions to the coach during practice.
4. Players must stick to the uniform schedule provided.
5. At the end of each practice, each player is required to pick up their water bottles/any trash they generated.
6. Please, do not have your players bring their own equipment to practice, and help us make sure none of our soccer balls are taken home.
7. Wait 24 hours following an incident to discuss any complaint or concern with coaches or the admin staff. It's important that we are all in our best head space when having these types of conversations.

# SPONSORSHIP OPPORTUNITIES



As a non-profit organization, we are always looking for partnerships with others that support our mission and are opening their heart to us!

## CURRENT SPONSORS





# THANK YOU!!!



# SOME VIDEOS TO ENJOY



**WC 2024 VIDEO**

**TRAINING EXPERIENCE VIDEO**

**JUVENTUS RESIDENCY VIDEO**